

IMPLEMENTATION  
"PATHWAYS" *for*  
HUMAN & JUSTICE  
SERVICES



Implementation for Evidence-  
Based Organizations: Advance  
Skills for Strategic Planning &  
Implementation

AUGUST 17 - 18, 2017

ATLANTA, GEORGIA, USA



Program  
Resources

Advance Skills

---

Strategic Planning

---

Plan of Action

---

Faculty Support

---

Peer Networking

---

Software Tools

JOYFIELDS'  
SOCIETY FOR  
EVIDENCE-BASED  
PROFESSIONALS

Phone:

770-409-8780

[www.joyfields.org](http://www.joyfields.org)

[info@joyfields.org](mailto:info@joyfields.org)

## THE EVIDENCE-BASED PROFESSIONAL

In its FY18 budget the White House, "...couples calls for sizable spending cuts with language encouraging agencies to engage in evidence-based evaluation". It also recommends "that centralized agency evaluation offices play an important role in an infrastructure that can develop and sustain agency capacity to build and use evidence." If you have been thinking about becoming evidence-based, as an organization and as a practitioner, this is the program for you! In 3 days, learn how to put you and your team in a position to quickly build internal capacity for;

1. evaluating work you do and becoming evidence-based as an organization and practitioner
2. producing uncommon outcomes with clients you serve, and
3. building professional capacity and setting course for a thriving career

Whether you are just starting out, or are further along, our CEBO and CEBP workshops will help propel you to success by providing simple, easy to follow frameworks others have applied to successfully become, and remain evidence-based. It is packed with education, practical skills, tools and resources for adapting and enhancing what you already are doing - not dismantle it. It can help shorten the time it will take to just a few days for the practitioner, or as little as 6 months for the organization.

### PROGRAM DETAILS

Joyfields Institute offers this highly effective hands-on program on skills ranging from basic to advance implementation. Virtually all who attended this program graduated, created an actionable plan they themselves could implement, and many have become certified evidence-based organizations and professionals. All attendees rate the program as having met or exceeded their expectations!

\* Participants who previously took the core skills program, and are prepared to begin implementation, may attend the 2-day program only to build their strategic and implementation plan.

**Day-1** is a full day general session combine which covers organizational and practitioner elements. It introduces the various components of the evidence-based organization and practitioner, their roles, and how they all work together for the greater good and sustainability of the organization, its employees and customers it serves.

**Days-2 & 3** choose from 2 professional tracks;

- **Track-1:** Organization and Operations Leaderships teams
- **Track-2:** Practitioner and Client-facing Teams
- **Final couple hours of Day-3** is dedicated to teams' action-planning

Following the program, participants will also receive;

- Up to 2 hours of follow-up with our faculty after the workshop to get guidance, answer questions, review and help shape your action plan
- Membership in evidence-based professional community
- A package offer that includes an organizational self-assessment and report card
- Access the ground-breaking enterprise class Joyfields Technologies software tools

### WHAT OTHERS HAVE SAID

"Becoming a CEBO has been beneficial in multiple ways. It has helped us with successful grant writing, building a donor base for fund development, and in recruiting and hiring qualified staff. Most importantly though, we have seen successful outcomes for our clients and their families. It is exciting to hear our staff now talk about success stories with their clients, interest in new training opportunities, and future programs and services related to emerging research and best practices."

"Remember you will never have a perfect plan, put something in place and just get started!"

"We have raised the level of service to those we supervise by providing better rehabilitative opportunities, increasing public safety, and accountability to victims."

"Becoming a CEBO has benefited our organization by "clearly" signaling to those we work with what our values are and what is required if you collaborate with us. It has also raised our standing with our Board of Supervisors and Law Enforcement partners."

## BECOMING AN EVIDENCE-BASED ORGANIZATION: STRATEGIC PLANNING & IMPLEMENTATION

The training class is now forming for the hands-on program designed for alumni who have completed the core skills course and are now ready to implement. In this program you will create their own strategic and implementation plan. You started something - That is the hard part. Finishing is easier than you think. So let's finish!

If you previously attended the Evidence-Based Core Skills course, and have not put your plan into action, this is the program for you. You only need attend the Strategic Planning and Implementation Session. Having learned the framework for becoming an Evidence Based Organization (EBO), we'll move to the next stage and plan for implementation.

### PROGRAM OUTLINE

This program will provide the help you need to develop your agency-specific strategy and action plans for becoming an EBO, complete with tools and resources for assessing where you are and what to do next.

Participants will be guided and will collaborate as a team to produce strategic and action plans that will focus on the five major components of EBO development:

- Knowledge and use of evidence-based policies, programs, and practices
- Demonstration of effective organizational leadership
- Understanding of organizational culture and use of organizational assessment
- Utilization of effective strategic planning, performance measurement, and program evaluation
- Ongoing efforts to enhance organizational capacity and sustainability

Participants will use workshop time to develop their agency-specific strategic and action plans. It is desirable that 4 to 5 workshop participants attend from each agency, with at least one laptop computer available for group use.

### LEARNING GOALS AND OBJECTIVES

This workshop will provide fundamental EBO knowledge and address the common problems associated with moving from a training environment to the implementation and evaluation of evidence-based organizational change efforts.

Participants will be given the opportunity to develop;

- A plan for infusing trauma informed practices, and evidence based work into the strategic plan of the agency
- An appreciation for ethical issues, and current and emerging considerations for human services
- Strategic and action plans for EBO development
- An EBO vision and mission
- Organizational goals and objectives, centered on the 5 key aspects of EBO development
- Action steps to be taken to carry out the strategic plan. These action steps will specify responsible individuals, time-frames, and resources needed

\* Participants required to have taken the Core Skills in Organization & Operations Leadership course

Agencies are encouraged to attend as teams. This will help accelerate the adoption and transition toward becoming an EBO.

### DAILY AGENDA-AT-A-GLANCE

7:00am	Registration, Continental Breakfast, Networking
8:30	Workshop Begins
10:00 – 10:15	Am Break
10:15	Workshop Resumes
12:00-1:00 Pm	Lunch
1:00	Workshop Resumes
2:30 - 2:45	Pm Break
2:45	Workshop Resumes
4:30	Workshop Day Concludes Daily (Final Day Concludes At 3:30 PM)

## WHY ATTEND?

- Get there quicker, and for less with faculty-guided do-it-yourself approach
- Eliminate costly mistakes with affordable expert review of your plans and progress
- Receive up to 2 Hours of free post event consulting support to help you get there quicker
- Get listed online and demonstrate a commitment your stakeholders can see
- Access a rich library of online eLearning resources to ramp-up your capacity building efforts
- Use enterprise software tools to track and report work you are doing

## WHO SHOULD ATTEND?

Executives and staff at youth and adult human services and justice services settings including:

- |   |  |   |
|---|--|---|
| - Case Management & Coordination Teams                    | - Court Administrators                                 | - Safety Officers                             |
| - Behavioral Healthcare & Substance Abuse Teams           | - Mental Health and Prevention Center Professionals    | - Nurse Care Professionals                    |
| - Probation, Parole & Community Corrections personnel     | - Community Services Organizations, Services Providers | - Prevention staffs                           |
| - Clinical Directors & Staff, Social Workers & Counselors | - Resident populations staffs                          | - Housing & Workforce Specialists             |
| - Sheriff's departments                                   | - Training departments                                 | - Psychologists, Psychiatrists and Therapists |
|   | - Government Agencies                                  | - Pastoral counselors                         |
|   | - Disability Management Professionals                  | - Researchers & Planners                      |
|   |  | - Pre-Release Specialists                     |

## CERTIFICATE & CONTINUING EDUCATION TRAINING HOURS

**Joyfields Institute CE:** Approved for CE hours. Instruction by eminent evidence-based programs trainer organization. Upon completion of the course, participants will receive a certificate as evidence of your accomplishment and status as a practitioner who has acquired specific new skills. Many licensing/certification bodies accept this designation. Please check with your licensing body.

**Social Workers & Counselors:** Approved for CE hours. Joyfields Institute is an approved education provider by Society for Evidence-Based Professionals (EBP Society). Many licensing/certification bodies accept this designation. Please check with your licensing body.

**Certified Evidence-Based Professional:** Approved for CE hours. Joyfields Institute is an approved education provider by Society for Evidence-Based Professionals (EBP Society). Many licensing/certification bodies accept this designation. Please check with your licensing body.

**Licensed Alcohol & Drug Counselors:** Approved for CE hours. Joyfields Institute is an approved education provider by National Association of Alcohol and Drug Abuse Counselors (NAADAC)/National Certification Commission (NCC) Provider #745. Many licensing/certification bodies accept this designation. Please check with your licensing body.

**Substance Abuse Counselors:** Approved for CE hours. Joyfields Institute is an approved education provider by National Association of Alcohol and Drug Abuse Counselors (NAADAC)/National Certification Commission (NCC) Provider #745. Many licensing/certification bodies accept this designation. Please check with your licensing body.

**Professional Counselors:** Approved for CE hours. Joyfields Institute is an approved education provider by the National Association of Alcohol and Drug Abuse Counselors (NAADAC)/National Certification Commission (NCC) Provider #745. Many licensing/certification bodies accept this designation. Please check with your licensing body.

**California State Standards & Training for Corrections:** Approved for CE training hours. Joyfields Institute is a approved California State Standards and Training for Corrections (STC) education provider.

## FACULTY

**David L. Myers, PhD, Professor & Director, Criminal Justice PhD Program, University of New Haven, & Author, “How to Become an Evidence-based Organization (EBO)”**



Dr. David L. Myers, PhD, is a Professor and Director of the Criminal Justice PhD Program in the Henry C. Lee College of Criminal Justice and Forensic Sciences at the University of New Haven. He previously was a Professor with the Department of Criminology and Criminal Justice at Indiana University of Pennsylvania (IUP), where he worked from 1998-2016. He earned his PhD in 1999 from the University of Maryland, Department of Criminology and Criminal Justice, and previously received a Master of Science in Administration of Justice and a Bachelor of Science in Criminal Justice from Shippensburg University.

Dr. Myers has taught more than 25 different courses at the undergraduate, masters, and doctoral levels, specializing in classes on research methods and quantitative analysis, juvenile justice and delinquency, and criminal justice policy, planning, and evaluation. He has published three books (most recently *Becoming an Evidence-Based Organization: Demonstrating Leadership and Organizational Growth*, Joyfields Institute for Professional Development, 2013) and over 35 journal articles, book chapters, or other scholarly works. His scholarship has appeared in such journals as *Criminology and Public Policy*, *Crime & Delinquency*, *Youth Violence and Juvenile Justice*, and *Criminal Justice and Behavior*.

Dr. Myers has presented more than 60 papers at national and regional conferences and is currently the Editor of *EBP Quarterly*, an online journal published by Joyfields Institute and the Evidence-Based Professionals Society, as well as Editor of *Routledge Studies in Juvenile Justice and Delinquency*. He previously served for 11 years as Editor of *Criminal Justice Policy Review* (a peer-reviewed journal published by Sage Publications) and is a member of the Editorial Board of *Youth Violence and Juvenile Justice*. He has received a number of grants and contracts to support his research, including funding from the Pennsylvania Commission on Crime and Delinquency and the Bureau of Justice Assistance.

Dr. Myers previously served as the Dean's Associate in the IUP School of Graduate Studies and Research; the Interim Vice Provost for Research and Dean of Graduate Studies at IUP; the Interim Executive Director of the IUP Research Institute; and the Interim Director of the IUP Murtha Institute for Homeland Security. In the community, he has served as Chairperson of Indiana Area Communities That Care; President of the Board of Directors of Big Brothers Big Sisters of Indiana County; and Advisor to Kids on Campus of Big Hearts Little Hands.

## ACCOMMODATIONS, REGISTRATION FEE, INTERNATIONAL PARTICIPANT'S

All training activities will take place on the premises of our campus host hotel located at the fabulous;

### **DoubleTree by Hilton Atlanta-Buckhead**

3342 Peachtree Road, NE  
Atlanta, GA 30326  
Tel: 404-231-1234

Located in Atlanta's upscale Buckhead township community, this landmark complex features a one-acre pedestrian park, offices, restaurants, retail and high-rise residential towers. The DoubleTree by Hilton Hotel Atlanta - Buckhead is the community's first hotel to practice green and sustainable initiatives. Stroll through the landscaped park with fountains, statues and benches. Take the complimentary shuttle to locations within 3 miles of the hotel. Walk a few blocks to find shopping at Lenox Square and Phipps Plaza, Atlanta's premier malls.

We have negotiated a Group Room Rate of \$135 per night plus taxes and fees. This room block expires July 15th, or when our room block is used up.



**How to reserve your room:** Participants are responsible for making own accommodation arrangement. Please make your reservations by contacting the hotel directly.

- **Telephone:** Please Call the hotel directly at (866)-912-2053. You must mention the Group Code "JFI" to take advantage of the negotiated rate.
- **Online:** Use the following online reservations link. Copy the entire link url over onto your browser;  
<http://doubletree.hilton.com/en/dt/groups/personalized/A/ATLBHDT-JFI-20170815/index.jhtml>

If you need immediate assistance, please contact our office at +1(770)409-8780 or, send email with details to [yvette@joyfields.org](mailto:yvette@joyfields.org).

### 2-Day Implementation Only

• <b>Individual Price</b>	\$695.00
• <b>Discount Group/Team Rate</b>	
<b>Number registrants</b>	<b>Rate/Person (\$)</b>
2-3	\$595.00
4+	\$495.00

Joyfields Institute for Professional Development / EBP Society Registration Form

Workshop Name: \_\_\_\_\_ Dates: \_\_\_\_\_

**AUTHORIZING MANAGER**

Full Name: \_\_\_\_\_ Title: \_\_\_\_\_

Company: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ IPC/Zip: \_\_\_\_\_

Email: \_\_\_\_\_ Phone: \_\_\_\_\_

**ATTENDEE #1**

Full Name: \_\_\_\_\_ Title: \_\_\_\_\_

Email: \_\_\_\_\_ Phone: \_\_\_\_\_

**ATTENDEE #2**

Full Name: \_\_\_\_\_ Title: \_\_\_\_\_

Email: \_\_\_\_\_ Phone: \_\_\_\_\_

**ATTENDEE #3**

Full Name: \_\_\_\_\_ Title: \_\_\_\_\_

Email: \_\_\_\_\_ Phone: \_\_\_\_\_

**ATTENDEE #4**

Full Name: \_\_\_\_\_ Title: \_\_\_\_\_

Email: \_\_\_\_\_ Phone: \_\_\_\_\_

**REGISTRATION FEE CALCULATION**

Single attendee: \$ \_\_\_\_\_ X 1 \$ \_\_\_\_\_

Team of 2 - 3 \$ \_\_\_\_\_ X \_\_\_\_\_ \$ \_\_\_\_\_

Team of 4 or more \$ \_\_\_\_\_ X \_\_\_\_\_ \$ \_\_\_\_\_

SUBTOTAL \$ \_\_\_\_\_

**ADD MEMBERSHIP** (circle one)

Individual Plan - \$100 | Team Plan - \$700 | Enterprise Plan - \$1600 \$ \_\_\_\_\_

Existing Member, subtract 10% (-) \$ \_\_\_\_\_

PAY GRAND TOTAL \$ \_\_\_\_\_

PAYMENT METHODS (circle one):  Credit Card  Wire  Check  Bill Me  PO # \_\_\_\_\_

Credit Card Name (circle one):  MC  VISA  AMEX  DISCOVER

Name on Card: \_\_\_\_\_

Card Number: \_\_\_\_\_ Expiration Date: \_\_\_\_\_

Mail Checks Payable To Joyfields Inc To: 5805 State Bridge Road, Suite G255 | Johns Creek, GA 30097

Fax Completed Form to +1(678) 605-0271

Scan Email to info@joyfields.org.

**For more information call: 770-409-8780**